



Media release

15 November 2022

Zip partners with eBay, Australia's most popular shopping site

- Zip is partnering with eBay, the #1 most-visited online shopping site in Australia¹
- Zip's buy now, pay later offering will be available for Aussie retailers on eBay including Country Road, Myer and Peter's of Kensington
- Both Zip Pay (no interest ever) and Zip Money (up to 6 months interest free with eBay) will be available to use on eligible products for eBay's millions of unique monthly visitors¹

eBay Australia's millions of unique monthly visitors¹, who are eligible, will now be able to pay for their purchases in monthly instalments following a partnership with major buy now, pay later (BNPL) platform [Zip Co.](#)

On eBay, Aussies can buy new, refurbished and pre-loved items accessing Australian retailers from household names like Country Road, Myer and Peter's of Kensington to pre-loved fashion from high-end designers like Louis Vuitton, Prada and Zimmermann.

Zip is now available on eBay, giving eligible customers up to \$1,000 (interest free²) with Zip Pay and up to \$5,000 (interest free for 6 months³) with Zip Money.

The pandemic drove shoppers to increase their online shopping as Aussies turned to eBay for household essentials, work from home equipment and collectibles. A July 2021 survey revealed that 59% of people who had used Zip in the last three months had also purchased from eBay in the last 12 months⁴.

"The connection between Zip users and their appetite to purchase from eBay is clearly there, so we're very excited about this partnership," said Zip's Managing Director for ANZ, Cynthia Scott.

"Zip is passionate about helping Australians spend with confidence on the things that matter most to them, and this alliance gives eBay shoppers access to fairer and more flexible ways to

¹Similarweb external data, 2021

² Interest free with Zip Pay: Minimum monthly repayments are required. A monthly account fee of \$7.95 applies. This fee is waived each month you pay your statement closing balance, in full, by the due date. Available to approved applicants only and subject to completion of satisfactory credit check upon application.

³ Interest free with Zip Money: Available to approved applicants only and subject to completion of satisfactory credit check. Minimum monthly repayments are required. Paying only the minimum monthly repayment amount will generally not repay out the purchase within the interest free period. A monthly account fee of \$7.95 will also apply and a one-off establishment fee may apply for new customers. Any balance outstanding at the expiry of the interest free period will be charged at the standard variable rate, 21.9% per annum as at 1 July 2022 and is subject to change. A one-off establishment fee may apply for new customers. Terms & Conditions apply and are available on application. See your contract for further details. Credit provided by ZipMoney Payments Pty Ltd (ABN 58 164 440 993), Australian Credit Licence Number 441878).

⁴ "Zip Customers of Tomorrow Segment", Hall & Partners, 2021



pay at check out - whether it be for everyday items using Zip Pay or bigger ticket items with Zip Money," said Cynthia.

"eBay is also the most-visited online marketplace in Australia, known for working with companies that offer the best solutions for their customers - so we're proud to deliver on our strategy of partnering with some of the largest enterprise names in the country."

eBay Australia's Managing Director David Ramadge said, "Introducing Zip to our platform offers a new way for eBay's millions of unique monthly visitors¹ to shop and budget this Christmas.

"eBay exists to connect people and build communities to create economic opportunity for all which aligns with our latest payment partner Zip, a customer-focused and innovative Australian company.

"With the introduction of Zip Money, eBay customers can enjoy 6 months interest free for items like luxury handbags, high-value electronics like smartphones or even car parts. eBay is the home of great value for money - all in one, easy location."

To celebrate the launch of Zip on eBay, eBay shoppers can get 15% off* millions of items with code XZIP15 when they checkout using Zip on eBay 10:00am AEDT on 17 November 2022 and ends on 11:59pm AEDT on 18 November 2022.

*T&Cs apply. 1 txn pp. Min spend \$50. Max disc \$300. Ends 18/11. Exclusions apply.

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For all media enquiries, please contact:

Alyssia El Gawly

M: 0432 264 700 | **E:** alyssia.elgawly@zip.co

Zip, PR & Communications Specialist

About Zip

Zip Co Limited (ASX: ZIP) is a leading global financial services company, offering innovative, people-centred products that bring customers and merchants together. On a mission to be the first payment choice everywhere and every day, Zip offers point-of-sale credit and digital payment services around the world, including through strategic investments, connecting millions of customers with its global network of tens of thousands of merchants.



Zip provides fair, flexible and transparent payment options to individual consumers and SMBs, helping them to take control of their financial future and helping merchants to grow their businesses. Zip is committed to responsible lending and is managed by a team with over 100 years' experience in retail finance and payments. Zip is also a licensed and regulated credit provider and was founded in Australia in 2013.

For more information, visit: www.zip.co.

About eBay

eBay Inc. (Nasdaq: EBAY) is a global commerce leader that connects people and builds communities to create economic opportunity for all. Our technology empowers millions of buyers and sellers in more than 190 markets around the world, providing everyone the opportunity to grow and thrive. Founded in 1995 in San Jose, California, eBay is one of the world's largest and most vibrant marketplaces for discovering great value and unique selection. In 2021, eBay enabled over \$87 billion of gross merchandise volume. For more information about the company and its global portfolio of online brands, visit www.ebayinc.com.